



Brian Maciej

President,

Lime Valley Advertising, Inc.,
Mankato, MN

Brian has more than 20 years of experience in the marketing communications and design technology industry. He first earned an Associate of Arts degree from Hibbing Community College, Hibbing, Minn., and then a bachelor's degree in design technology from Bemidji State University, Bemidji, Minn. He also participated in an internship exchange program with the University of Winnipeg, Manitoba, Canada.

He is a two-time recipient of the International Award of Merit from the International Association of Printing House Craftsmen. Brian serves on the commercial arts advisory board at South Central College, Rasumssen College multi-media advisory board and the design technology board at Bemidji State University. Committed to providing educational opportunities for design students, Brian guest lectures at local schools, presents at regional career fairs and has established Lime Valley Advertising as an internship site for six colleges. Brian also delivered the keynote address at the 2008 MnSCU Design with Technology conference.

At Lime Valley Advertising, Brian's title is president and his day to day job functions are much more hands-on in art direction, marketing planning and account management. Lime Valley Advertising is a full-service advertising agency employing ten talented individuals in copy writing, graphic design, illustration, multimedia, web design and photography. Lime Valley was established in 1988 and was purchased and incorporated by Brian Maciej in 1996.

Outside of the office Brian serves on the executive board of Twin Valley Council Boy Scouts of America as volunteer vice president of marketing and provides volunteer marketing assistance for Greater Mankato Area United Way and many other local organizations.