



## Jon Herzog

Jon Herzog is a native of New Ulm, MN. He is a Summa Cum Laude Graduate from Minnesota State University, Mankato with a Bachelor of Science in General Management and Marketing. As a customer-driven strategic thinker with a proven track record of success, he is fundamentally passionate about entrepreneurship and helping businesses develop solutions to succeed in the competitive marketplace.

Jon has a professional background in sales, marketing, and management. He worked in the restaurant industry for over eight years; three as a Restaurant Supervisor. He has worked for a small chain of fitness clubs for four years. He was also a successful Sales Representative for Vector Marketing and Sales & Marketing Representative for University Directories. He served two years as the General Manager of a small Mankato, MN based enterprise that specializes in custom apparel and promotional product sales, business consulting services, and youth entrepreneurship development. Currently, Jon is a Business Facilitator at the Riverbend Center for Entrepreneurial Facilitation (RCEF), a non-profit, entrepreneur and business development organization based in Mankato, MN. Routinely, he works with entrepreneurs and small business owners to strategically start, stabilize, or expand their business operations. Jon is also trained to facilitate select business training seminars. He has participated in many community development projects such as Minnesota Marketplace for Entrepreneurs, community strategic planning sessions, and Partnership for Regional Competitiveness. Over the years, Jon has served as a catalyst in local innovation and economic development.